Application to bid for the
8th Meeting of the Federation of the European Societies of Neuropsychology FESN 2021
Thessaloniki, Greece

Submitted by

Supported by
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IN A NUTSHELL…
WHY THESSALONIKI?

Where a legendary past builds story, after story in one city…

“The city’s unique spirit is a result of its multicultural heart. A heart-mosaic made up of pebbles – small bits of history, monuments, ideas and people – the stories of the city. And the city’s spirit sends us a message: Many stories, one heart. Because this is Thessaloniki. A heart full of stories. A heart that beats strongly. Listen to it…”

Take a stroll. In peace. This is Thessaloniki.
Application to bid for the 8th Meeting of the Federation of the European Societies of Neuropsychology FESN 2021 | Thessaloniki, Greece
Thessaloniki, an excellent choice because of…

**Location**

**Accessibility**
Easy to reach either by air, rail, road or marine transportation.

**History**
A cultural metropolis. Dating back to ancient Greece, fatherland of Alexander the Great. Within a ten-minute walk one can reach monuments representing 2300 years of history.

**Scientific Community**
A community with top calibre scientists specialised in the Science.

**Conference potential**
Excellent facilities for prime conventions. One of the most popular Greek destinations for conferences and incentives.

**Proximity**
Within a 20-minute walk one can reach 2000 hotel rooms from the main Conference Venue.

**Climate**
Mediterranean. A city by the sea with an annual average of 300 days of sunshine/year.

**People & Life**
A vibrant city with friendly people. Unique atmosphere where arts & culture thrive. Exciting nightlife.
Life must be lived as a play.

PLATO
The national representatives

Mary H. Kosmidis, Ph.D. is a Professor of Neuropsychology and the Director of the Lab of Cognitive Neuroscience in the School of Psychology at Aristotle University of Thessaloniki in Greece. She received her Ph.D. in Clinical Psychology in the US and worked as a staff fellow at the NIMH. Her undergraduate and graduate teaching focuses on neuropsychology, assessment and rehabilitation, including clinical supervision of graduate students. She has organized a number of educational and academic activities on a national and international level, including conferences, seminars, workshops, and the Vivian Smith Advanced Studies Institute of the International Neuropsychological Society. She has also served as an expert evaluator of grant proposals for national and international funding agencies. Her research interests include investigation of the pathophysiology of neurological and psychiatric disorders through the study of dysfunctional cognitive mechanisms and their implications for optimal intervention, cognitive correlates of illiteracy, early signs of cognitive decline among the elderly and protective factors, and cross-cultural issues in neuropsychological assessment, as well as test development/adaptation. She has published three original books in Greek, 12 book chapters and over 100 scientific journal articles and has edited the Greek translation of six scientific books. Her research has been awarded with several grants and conference prizes.

Athanasia Liozidou, BPsych, MPsyCh, MPHs earned her 4 years Bachelors Degree in Psychology from the Aristotle University of Thessaloniki. In 2012, she obtained her 3 years Postgraduate Degree in Clinical Neuropsychology (joint degree of Athens Medical School and the University of Texas Health Science Center in Houston, USA). In 2015 she was admitted to the Postgraduate Program in Public Health of the National School of Public Health of Greece.

She has been trained at the 1st Psychiatry Department and at the 1st Neurology Department of the National and Kapodistrian University of Athens (NKUA), at the Department of Physical Medicine and Rehabilitation of Memorial Hermann Hospital, Texas Medical Center in Houston (USA), at the Baylor College of Medicine in Houston (USA), at the Cognitive Neuroscience Unit of McGill Neurological Institute and Hospital in Montreal (Canada), at the Johns Hopkins Bloomberg School of Public Health in Baltimore (USA) and at the Department of Epidemiology and Biostatistics at the National School of Public Health of Athens.

She is a researcher at the Neuropsychological Laboratory of the 1st Neurology Department of the NKUA and a Clinical Research Collaborator at the Neurology Department and the Memory Clinic of the Henry Dunant Hospital Center. Her research interests include the executive function construct, the cognitive status of clinical entities of fronto-striatal pathology, test development/adaptation, Public health and Health economics. She is a Founding Member and the Secretary General of the Hellenic Neuropsychological Society since its foundation (2014), a Regular Member of the Association of Greek Psychologists and a Regular Member of the International Neuropsychological Society.

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The Hellenic Neuropsychological Society - HNPS

The Hellenic Neuropsychological Society was founded in 2014 as the first scientific society for neuropsychology in Greece. The mission of HNPS is to promote the scientific and professional status of neuropsychologists in Greece. HNPS encourages research, clinical practice, education and applications of scientific methods and knowledge within neuropsychology. HNPS prioritizes the strengthening of communication among disciplines and domains that explore brain function and its relationship to behaviour.

Foundation 2014

Board Members (-2021)

M. Kosmidis (President)
A. Liozidou (Secretary)
E. Margioti (Treasurer)
I. Zalonis (Member)
E. Anyfanti (Member)

108 Regular Members
60 Associate Members
8 Honorary Members

Full Member FESN 2017

2Day Founding Conference (2016)
1st Panhellenic Conference (2018)
Former successful events and congresses

2Day Founding Conference
Athens, 9 & 10 April 2016
>400 attendees
26 Invited Plenary Lectures
1st Panhellenic Congress on Neuropsychology

27-29 April 2018

Stratos Vassilikos Hotel 4*  
ATHENS, GREECE

www.neuropsychology-congress.gr

UNDER THE AUSPICES

1st Panhellenic Congress on Neuropsychology  
Athens 27-29 April 2018

>600 attendees
6 Plenary Lectures
8 Round Tables
45 Oral presentations
60 E-posters
COMMITTEE MEETINGS

Prof. Mary H. Kosmidis will represent the host in the meetings during the time prior to the Meeting. Dr. Athanasia Liozidou will be following and backing up Prof. Kosmidis in these meetings for organisational purposes.

During this time and the meeting, professional support will provide ARTION Conferences & Events, a PCO - a Professional Congress Organiser.

The Hellenic Neuropsychological Society will be cooperating with ARTION Conferences & Events, in order to assure a high level of services and guarantee a successful event. ARTION can manage:

> **Conference Coordination** – organisation & management
> **Promotional Material** – design & production of printed material and any other promotional material that might be needed
> **Delegates Management** – registration, accommodation, travel services
> **Conference Budget & Financial Management** – budget, accounting, contracts, invoicing, banking
> **Sponsorships** – database, campaigns, management
> **Social Events & Excursions** - venues, menus, transfers
> **Logistics** – research, order placing, management of local suppliers for accommodation, travel, catering and all other arrangements

With a broad experience in organising conferences & events, specialised & well-trained personnel, ARTION, will care for professional communication and perfect coordination from the first announcement to warm farewells. Since 1995 ARTION has successfully organised major events and conferences for ministries, embassies, international organisations, chambers, Greek and foreign businesses, international scientific and trade associations, and European Union institutions.
LOCAL AND NATIONAL SUPPORT

Letters of Support

Thessaloniki’s bid application is supported by

- Aristotle University of Thessaloniki, School of Psychology
- City of Thessaloniki
- Thessaloniki Convention Bureau
- Academy of Neurorehabilitation
  - Aphasia Group
  - 1st and 2nd Depts. of Neurology, 2nd Dept. of Psychiatry, & Department of Neurosurgery, Aristotle University of Thessaloniki
  - Department of Social and Educational Policy, University of Macedonia

Upon confirmation, the local organisers will mobilize the collaborating neuropsychological entities, as well as other academic societies and educational institutions in the region with relevant departments, as well as the Academic Society and the Educational Institutes of the region with respective departments in order to promote the Meeting and maximize networking with the locals.

A confirmation of the FESN Meeting to be held in Thessaloniki in 2021, we will generate official support and funding, by mobilising the perspective and our national contacts and networks in social and political structures.

Institutions based in Thessaloniki

- National Centre for Research and Technology Hellas (CERTH)
- Alexander Zone of Innovation
- CEDEFOP – the European Centre for Vocational Training
- 19 International and EU Organisations
- TIF-HELEXPO S.A. (Hellenic Organisation of International Exhibitions), organising more than 25 international trade fairs annually
- Thessaloniki Convention Bureau – TCB, supporting Thessaloniki Conferences and Incentives and offering services free of charge
- Professional Congress Organisers
Thessaloniki, 26 September 2018
R.N.: 273

To
Professor Mary H. Kosmidis
School of Psychology,
Aristotle University of Thessaloniki,
University Campus, 54124 Thessaloniki, Greece
President of the Hellenic Neuropsychological Society - HNPS
Member of the Federation of Neuropsychological Societies - FESN
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Honorable Prof. Kosmidou,

On behalf of the Thessaloniki Convention Bureau – TCB, we would like to pledge our full support to the HNPS, in the bid to host the 8th Meeting of the Federation of the European Societies of Neuropsychology for the year 2021 in Thessaloniki.

Thessaloniki certainly has the experience in hosting major international events and the infrastructure to guarantee a successful International Meeting of this level.

Thessaloniki Convention Bureau shall provide any possible assistance and will use all means available, before and during the event, in order to ensure its success and its flawless completion. Our team is also ready to offer specific contribution regarding the organisation of this Meeting, in terms of institutional and practical support.

Our city and destination is delighted to host the 8th Meeting of the Federation of the European Societies of Neuropsychology; we are looking forward to welcoming all delegates in Thessaloniki in 2021. We are truly looking forward to cooperate with you in this esteemed event.

Kind regards,

Yiannis Aslanis
President

Vicky Papadimitriou
General Secretary
Educational Institutions

- Aristotle University of Thessaloniki (the largest in Greece)
- University of Macedonia
- University of Sheffield International Faculty, CITY College
- International University
- Alexander Technological Educational Institute (TEITh)
- American College of Thessaloniki

Volunteerism

The Local Organising Committee will be able to offer volunteer positions in some of the activities of the Meeting.

In Greece, volunteerism is more than a myth. There is a sense of solidarity ("αλληλεγγύη" [allìlēngyí]) and community ("γειτονιά" [jitòná]) that people are trying to redefine in the face of significant challenges.

Thessaloniki, being an Olympic city during Athens Olympics 2004, has met days where the expression of volunteerism was very generous, as for many this was a once-in-a-life-time experience, which combined education, culture and sport into an extraordinary and inspiring multicultural event. As a city with tradition in volunteerism, Thessaloniki is full of young people ready to provide assistance.

Local Organisers will provide in-kind support by offering highly qualified and well-experienced scholars to support the event voluntarily.
Not what we have but what we enjoy, constitutes our abundance.

EPICURUS

SUGGESTED DATES

1-3 September 2021
or 22-24 September 2021

Our proposal for the 8th Meeting of the FESN 2021 is to take place on the 1st to the 3rd of September 2021, or on the 22nd to the 24th of September 2021.

Advantages for the suggested period are:

> Pleasant weather: autumn- sometimes summer like Mediterranean weather with mild temperatures ranging around 14-24 degrees Celsius
> Possibility for open air events
> Possibility for participants to extend their stay and combine holidays before or after the Meeting
> University students will be in town and available to assist in volunteer positions

Festivals & Fairs taking place in Thessaloniki in September

> Thessaloniki International Fair
> Urban Picnic Festival
> Street Mode Festival
> Mysticon - Thessaloniki Mystery Festival
> Reworks Festival
> International Cycling Races
> Dimitria Festival (Sept-Oct)
PROMOTION

Greece is Europe’s strategic link to the sizeable, emerging markets of the Balkan, Black Sea, eastern European and eastern Mediterranean regions. Greece’s advantageous location provides access and opportunity to the neighbouring regional societies and the Academic institutions, while Thessaloniki, the capital of Northern Greece is home to a great number of scientists and academics who collaborate with institutions of the neighbouring countries.

Within this context, the Aristotle University of Thessaloniki and with support from ARTION, will focus on building a distinguishing visual identity, disseminating the key-messages of the Annual FESN Meeting and strengthening its overall impact through promotional material as per FESN guidance.

The members of the Local Committee will coordinate and use all their national and international contacts and network, in view of the realisation of the Meeting. In addition, they will contribute from their positions in various international programmes and committees.

ARTION Conferences & Events on the other hand is a prominent member of the World PCO Alliance Network, fostering cooperation and development between MICE companies on international projects at large scale. Communication strategies are boosted worldwide and communication coverage in all continents is guaranteed. 20 quality driven PCOs are tied together to secure dissemination from the US and Latin America, Europe and Africa, to Middle East, Asia and Australia.
Local organisers guarantee the smooth organization of the biannual FESN Meeting as they will be cooperating with ARTION Conferences & Events. On risk management, ARTION team has demonstrated an effective handling of adverse events. Through the company’s 24 years history in event management, strikes, protests, adverse weather conditions, accidents, last minute changes due to force majeure, traffic issues and any extraordinary events have been handled with care providing efficient solutions and alternative plans at very short notice. Within Thessaloniki in particular, the headquarters of the company, the team effectively coordinates and liaises instantly with key contact persons that can help manage any crisis, such as the Directors of the Airport, Police Department & VIP Service, Traffic Control, Mayor and Prefect, among others. On top, the two partners and owners of ARTION are well connected with the local and national protocol at Ministerial level. ARTION’s Managing Director, Mrs Despina Amarantidou is a Member of Board in the prominent meeting industry associations, serving as Vice President of HATTA (National Association of Travel Agencies) and HAPCO (Hellenic Association of Professional Congress Organisers). This allows access to first-hand information and communication on all aspects that involve congress management and tourism affairs.

ARTION has been serving delegates and clients from different sectors and all professions managing to always adapt to the specific needs of the various publics that participate in any event. ARTION possesses highly evolved problem-solving and crisis management skills, obtained in the long period of successful presence in the events industry. ARTION employees are always encouraged to take initiatives and, under the supervision of the respective Project Leader, gain the necessary experience, ensuring that no circumstance shall disturb the gradual implementation of each project.

**Important factors taken into consideration:**

- Sites are chosen not only for beauty or facilities, but also the ability to handle emergencies.
- Evaluating the security elements a venue puts in place.
- Cooperating with the law enforcement authorities.
- Always keeping track of delegates. Knowing the potential risks they face and having a contingency plan for evacuation/venue/hotel changes etc.
- Making arrangements and contingency plans in advance, ie. having shuttle buses available for taxi strikes, or making last minute changes and having a back-up plan in case a speaker is coming a day later due to a transport strike, making the proper arrangements with the AV, logistics and the catering suppliers if a venue should change etc.
CONGRESS VENUE & SERVICES

Thessaloniki Concert Hall
For the 8th Meeting of the Federation of the European Societies of Neuropsychology FESN 2021 Thessaloniki offers the following option as a Meeting Venue:

Thessaloniki Concert Hall – Building M2
www.tch.gr

Located on Thessaloniki’s waterfront, the Thessaloniki Concert Hall has become a reference point for residents and visitors and is an asset for the city’s architectural profile.

Thessaloniki Concert Hall Organisation is the owner of 2 Buildings (M1 & M2) of unique architecture situated on the waterfront at the “Nea Paralia” area of Thessaloniki. The double function of Thessaloniki Concert Hall as host of both musical events and conventions covers the need for an art, science and business activities’ centre, worthy of the city’s rich cultural past and its great perspective.
Application to bid for the 8th Meeting of the Federation of the European Societies of Neuropsychology FESN 2021 | Thessaloniki, Greece
The Convention and Cultural Centre has more than 20 venues, all of which are equipped with audiovisual facilities, while interactive presentation instruments can be supplied on demand. The Halls’ venues are ideal for hosting a variety of events that range from music concerts and operas to opening ceremonies and international conventions, from round-table meetings workshops and presentations.

The Thessaloniki Concert Hall is designed to offer optimum sufficiency and functionality. Underneath the Hall lies a two-level underground parking lot of 11,800 sqm, in order to enable the organization and attendance of events. Furthermore it offers a number of auxiliary spaces to enable carrying out an event. All of the Hall’s spaces are accessible to individuals with limited mobility. Designed by the renowned architect Arata Isozaki, Μ2 adorns the city with a unique construction that epitomizes the virtues of modern architecture. Geometrical lines, extended glass surfaces and elements of steel compose an image of imposing simplicity that that contrasts with, yet complements, the neighbouring M1, which is mainly build from red brick, inspired by the Roman and Byzantine monuments.

The Complex is accessible by public bus and is located only a few minutes from the city centre. The pedestrian route on the waterfront is a great option for a sunny day. Watch the video about Thessaloniki Concert Hall: http://www.youtube.com/watch?v=GsOrO1NSiM

Maurice Saltier hall may be divided in three separate of halls each for 100+ pax. C1 & C2 may offer more options for parallel sessions, while the Foyer may host an Exhibition of a 500m² total area.

Thessaloniki Concert Hall is easily accessed from every part of the city, situated:
• 13 km from the International Airport “Macedonia”
• 8 km from the “OSE” Railroad Station
• 5 km from the Port
Application to bid for the 8th Meeting of the Federation of the European Societies of Neuropsychology FESN 2021 | Thessaloniki, Greece

Amphiheatron

Maurice Saltiel Hall

CR-2

Museum

Reading Room
**Characteristics:**

- Each meeting room will have the minimum:
- State-of-the-art equipment
- All halls will include chairs, tables, audiovisual equipment, video projector, projection screen, panel, speaker’s pontium, air-conditioning and good quality of air and excellent wireless internet
- Mutually-supported multiple-setup areas that can also operate autonomously
- Excellent level of services
- Possibility of creating darkness for visual presentations of speakers
- Networking rooms should they are needed
- Parking facilities
- Security and control services before and during events should they are needed
- Venue staff: Conference Manager, Electrician, Electronic
- Conference technical secretariat with the requested number of PCs and printers (for uploading presentations and for support in all the rooms)

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### M2 Building Capacities

<table>
<thead>
<tr>
<th>Room name</th>
<th>Area m²</th>
<th>Theatre</th>
<th>Classroom</th>
<th>Banquet</th>
<th>Reception</th>
<th>Height</th>
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<td>400</td>
<td>300</td>
<td>300</td>
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<tr>
<td>Amfitheatron</td>
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<td>500</td>
<td>-</td>
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<tr>
<td>Support Room</td>
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</tbody>
</table>

Capacity defined by use
A warm hospitality, that makes you feel at home.

ACCOMMODATION

The 8th FESN Meeting 2021 participants will find selected options to choose from both in terms of location and budget. Thessaloniki and its metropolitan offer a total of 7,500 rooms in 135 hotels of various categories - international brands, boutique & luxury, hostels also. The city boasts more five star hotels than any other destination in Greece and for a good reason: it has always been a cosmopolitan centre for business, trade and academia. Find out more in Explore Thessaloniki Brochure.

According to the Thessaloniki Hotel Association 10,641 beds are available in 3, 4 & 5* hotels.

<table>
<thead>
<tr>
<th>Category</th>
<th>Hotels</th>
<th>Rooms</th>
<th>Beds</th>
<th>Conference rates range/room</th>
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<td>5* Hotels</td>
<td>14</td>
<td>1892</td>
<td>3484</td>
<td>120€ - 180€</td>
</tr>
<tr>
<td>4* Hotels</td>
<td>18</td>
<td>1503</td>
<td>2686</td>
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<td>2353</td>
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</tbody>
</table>
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Suggested 5*, 3* & residential accommodation

Makedonia Palace Hotel, 5*

Makedonia Palace Hotel is one of the most genuine parts of Thessaloniki and an indisputable city landmark, offering a complete package of 5-star accommodation services at its 276 recently renovated Sea View and City View Rooms and Suites.

In a unique location, it gives to its visitor the chance to stay right next to the city’s centre, still to enjoy the unique view of Thermaikos Gulf, thanks to its privileged location on the seafront and next to the White Tower. Makedonia Palace, since 1972 when opened its doors, is ceaselessly a point of reference for the city of Thessaloniki and greets the city’s new era, welcoming visitors who discover this new and promising destination. The hotel is located 15 km from the International Airport “Macedonia” and 8 km from the railway station.
Metropolitan Hotel, 3*

The Metropolitan Hotel is situated on Queen Olga, one of the main roads of Thessaloniki as well as a prime approach to the city from the east (the international airport). The location area is found only a short distance from the venue, the main cultural attractions, the shopping centre and the nightlife of the city, providing guests with immediate access to public transport, right outside the hotel.

A business centre featuring the Alpha Hall’s spacious meeting facilities is offered at the property. A shared lounge and a 24-hour front desk are included. A bus station providing connection to the centre of Thessaloniki City with several shops and café bars can be found just a few metres away. Metropolitan hotel is located at a walking distance from the proposed venue, only 0.9 km, 5 km away from the railway station, while Macedonia International Airport is at a distance of 12 km.
Little Big House

Little Big house is a new, warm and modern hostel, perfect for travelers looking for a quiet refuge to relax, meet people and experience all interesting aspects of Thessaloniki, its rich culture, its colorful history, its relaxed day life and its vibrant nightlife. Located in the most picturesque, quiet and safe neighbourhood - the centre of the Old City (Ano Poli) of Thessaloniki- it is easily found in a short walking distance from the city centre and from the most popular tourist sites.

“Little big house” consists of eight spacious rooms with private kitchen and bathroom, of a common room where coffee and drinks can be served, of a beautiful garden area and a refreshing terrace where one can relax and meet with people. The hostel offers the best location in Thessaloniki, providing a friendly, relaxing and hospitable accommodation in a hostel price. Little big house is 3.4 km away from the proposed meeting venue, 3 km away from the railway station, while Macedonia International Airport is at a distance of 18.5 km.
Polis Luxury Apartments & Studios

Cozy, affordable and foremost inviting, Polis Luxury Apartments & Studios is located in the heart of the city’s shopping center and promises to create beautiful memories of stay for all of its guests.

The large comfortable space and the luxury amenities, make Polis something more than just a regular hotel in the city of Thessaloniki. The main philosophy that POLIS was based on, is the utmost respect of man, as a modern traveler and as an active parent and family man. In the fully reformed apartments and studios, the visitor can feel the warmth and the Hearty Greek Hospitality, emphasizing on the commodities that everyone desire at home.

It’s consisted of two-room apartments and spacious studios. Spacious apartments with 2 separate bedrooms, living room and dining room, makes one feel like home.

Polis apartments are 3,3 km away from the proposed meeting venue, 0,9 km away from the railway station, while Macedonia International Airport is at a distance of 16,7 km.
Student Halls of Residence

The Student Halls of Residence are administered by the Aristotle University of Thessaloniki. The Student Halls of Residence accommodate approximately 1,500 students, who are provided with a full array of amenities. These include ceremony halls, sports facilities, dining halls which offer meals to all eligible students, quiet study rooms, cafés, and computer rooms with free access to the Internet, a wireless network (WiFi), etc. Social and economic criteria will be considered for the selection of the students eligible to be accommodated in the halls.

Upon request by the Local Organisers and in agreement with the Student Halls of Residence, a limited number of rooms may become available for students who’d like to attend the Meeting but cannot afford to pay for their accommodation.
To do nothing is sometimes a good remedy.

HIPPOCRATES
Welcome party

Makedonia Palace Hotel

The hotel’s exceptional location which offers a unique contact with the sea and the city will help create a memorable open-air welcome party for the Meeting participants on its deck. During the social event, participants will have the chance to network, feel the vibes and atmosphere of a magical city by enjoying splendid views of Thermaikos Gulf. Participants will enjoy music and a cocktail – wine reception with fingerfood.

In case of unexpected weather conditions, the hotel offers the 9th level with the most breathtaking view of the city and the Thermaic Gulf, which will be ready to welcome the Meeting Participants for the Cocktail party. The 9th floor has the capacity to host up to 400 people and is the ideal suggestion of planning this special event.
Suggested Evening Event

Domaine Gerovasileiou

Ktima Gerovassiliou has been involved in vine cultivation and winemaking since 1981. On the slopes of Epanomi, a few kilometres away from the city of Thessaloniki, a meticulously well-cared for vineyard of 63 ha surrounds the modern winery, where the renowned Ktima Gerovassiliou wines are produced. At the heart of the winery, the Gerovassiliou Wine Museum presents various aspects of the world history of wine-growing.

At Ktima Gerovassiliou, the vineyard is cultivated with great care and enthusiasm that leads Gerovassiliou to constantly researching and experimenting with Greek and foreign varieties, both well and less known ones. New technological advances blend well with tradition throughout vine growing and vinification processes. The aim is to produce high quality wines from grapes cultivated exclusively in privately-owned vineyard; wines that carry all distinct characteristics of the specific microclimate (terroir) in Epanomi.

Participants will enjoy high quality catering services, a fusion of Mediterranean Greek and international cuisine, while at the same time will be able to get to know the wine-growing culture.

Customs whose origins are lost in the mists of time, cultural practises that have been observed since Homer’s day, fascinating traditions tied to different clans and localities would be revealed through traditional dance and music.
Every perfect traveler always creates the country where he travels.

NIKOS KAZANTZAKIS

CULTURAL OPPORTUNITIES

Thessaloniki is a city very rich in culture, history and monuments. A city tour for the accompanying persons is strongly recommended.

Thessaloniki is world known for the Ancient Greek, Roman and Byzantine monuments, the charming shopping thoroughfares, the indulging local cuisine and exciting nightlife. The city was founded in 315 B.C., named after the ancient Greek princess Thessaloniki; sister of Alexander the Great, and has been a crossroad of cultures and civilizations for over 2300 years.

Few other places have such a density of outstanding historic monuments as Thessaloniki.
Where else will a ten-minute walk take you 2000 years back in history?

The atmosphere is a fusion of Greek, Balkan and South-eastern European influences that co-exist harmoniously, creating a multicultural and cosmopolitan environment, where visitors from all over the world feel comfortable and welcome. Masterpieces of Roman architecture such as the Rotunda, Byzantine castles, Ottoman monuments and 20th century landmarks - many of them designated as World Heritage Sites by UNESCO - are all within easy reach.

Attractions

- The White Tower on the water front. The main landmark of Thessaloniki.
- The Archaeological Museum of Thessaloniki & The Museum of Byzantine Culture
- The Roman Monuments dating back to the early 4th century a.D.
- The Ladadika district near the port, known for the ‘local color’ and the sophisticated entertainment options.
- Visit the numerous Byzantine Churches of Thessaloniki, dating back to the early Christian years.
- Experience local and international gastronomy in a city where cookery is a passion! Taste local wine and visit wineries and vineyards following the ‘Wine Roads of Macedonia’
- Enjoy Shopping in one of the most dynamic and innovative commercial centres of Greece
I am indebted to my father for living, but to my teacher for living well.

ALEXANDER THE GREAT
Accompanying persons programme

**Thessaloniki City Tour**

Explore a history of 2300 years through a city tour in Thessaloniki. Wandering through the city, it is worthwhile to pass through the Byzantine Walls and have a panoramic view of Thessaloniki from the Trigonion or Chain Tower located at the northeast of the city; visit Agios Dimitrios church (5th c. AD) a splendid basilica dedicated to the patron saint and protector of the city. There one can see stunning Byzantine mosaics and the Crypt, where the saint met a martyr’s death by the Roman soldiers. In the end of the tour, our guide will lead participants to the Archaeological or the Museum of Byzantine Culture of Thessaloniki.
Mount Olympus: Mountaineering on the abode of the Gods

This tour will take you to the footsteps of Mt. Olympus; also known as the “home of Gods”. Olympus, with a height of 2918 m, is the highest mountain in Greece, second in the Balkan Peninsula and home of the 12 Olympic Gods. Eternal snow covers the peak of this mountain range with four different zones of vegetation, amazing fauna and flora, medieval monasteries and hiking and climbing paths leading to the peak which was conquered for the first time by the famous photographer Frederic Boissonnas, Daniel Baud-Bovy and Christos Kakalos.

This excursion includes also a visit to Dion, the religious centre of the Macedonians, where the mythical 12 Olympic Gods were worshipped. For our lunch break we will arrive in the beautiful village of Litochoro. A chance to breathe the fresh mountain air, admire the natural beauty, whilst walking through unspoiled forest of the Ainipeas Valley.

One of the best rated restaurants in the country located in Litochoro is going to offer us a taste trip to the local delicatessens.

Vergina-Veria- Naoussa Tour

The archaeological site at Vergina testifies to the culture of the Macedonian kingdom. The site contains the ruins of the royal family’s summer palace, where, in later years, Philip II was assassinated and buried. The discovery of his tomb in 1977 was hailed as one of the greatest archaeological finds of the century. Rich and impressive artefacts were unearthed and can be viewed there along with the tombs themselves and the amazing frescoes, rare samples of painting from antiquity.

After an hour’s drive from Thessaloniki, by coach, we will visit Vergina, the museum of Vergina and the ancient royal tombs of Philip, the King of Macedonia and father of Alexander the Great. Veria will be our next stop, a picturesque town with a unique landscape and architecture. We will drive through the city, see St. Paul’s Altar, take a rest and enjoy a coffee at a traditional café and walk for a while through the lovely streets of the city, full of old Byzantine churches and unique historical monuments.

Naoussa is the next stop: visit to one of the most well-known wineries in Greece. Guided tour to the production facilities and cellars, multi-media presentation on the history of wine-making in Naoussa and wine tasting session. Rich lunch in the winery restaurant accompanied by special wines.

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Mount Athos Boat Tour

Southeast of Thessaloniki is Mount Athos or “Aghion Oros”, a unique place to visit. The “Holy Mountain” has been an autonomous monastic state since the 11th century by order of an Imperial Byzantine decree. It still enjoys a special status of autonomy within the Greek State.

Having reached Ormos Panagias, by coach, we will board the ship for a cruise around the coastline of the monastic republic of Athos. The cruise around Mount Athos is a wonderful combination of knowledge and pleasure. We will have the chance to enjoy the view of the beautiful scenery and the Byzantine monasteries of exceptional and unique architecture. According to regulations we will have to maintain a distance of 500 metres from the shore during the entire cruise. From the bridge of the ship, a tour guide will explain the historical background and give a full description of the Monasteries, helping us get more familiar with the landscape and the history of the worldwide unique peninsula. The cruise ends as we cross back to Ouranoupolis where we will stop for lunch in a Greek taverna. From there, the boat and the coach will take us back to Thessaloniki.
Swim in Halkidiki Blue Waters!

Shaped like Poseidon’s trident and sticking out into the Aegean Sea, Halkidiki is a treat for visitors. Lush green forests that reach right down to the beach; golden sunlight reflected in the turquoise waters; a traditional style with a rich gastronomic and cultural heritage. Endless coves, unique architectural sites, perfectly preserved Christian monument and a host of unexplored treasures all add their own rich touch to the unique canvas that is Halkidiki. Among this blend of blue and green, there are several summer resorts on the beaches of all three fingers where other minor towns and villages are located. For your daily trip, we are taking you either to an exotic beach bar, either to spend some private time, relax or have fun.
BID PARTNER – LOCAL PCO PRESENTATION

Who is ARTION Conferences & Events

ARTION is a Professional Congress Organiser (PCO), a premier international provider of conference and events organisation services, specialising in high quality conventions and formal events, association management and bid coordination for European and International Association Congresses.

Since 1995 ARTION has successfully organised major events and conferences for ministries, embassies, international organisations, chambers, corporations, international scientific and trade associations, and European Union institutions.

Being always at the forefront of developments and trends, ARTION is actively engaged as Member in a number of Professional Associations and Unions and records important distinctions due to its highly extrovert and international activity.

ARTION Projects and Clientele are integral part of its successful history to date and cornerstone in tomorrow’s investment.
Why ARTION
Company with concentrated Production Team for Quality Assurance in Project Management

International Activity & Network:

> Follows all important congress sector Exhibitions & Events
  • IMEX
  • EIBTM
  • ICCA CONGRESS
  • ICCA MEDITERRANEAN CHAPTER MEETINGS
  • REGIONAL & EUROPEAN BUSINESS EVENTS

> Is a Member of
  • PCO Alliance – a quality driven network of PCOs
  • ICCA – International Congress & Convention Association
  • EFAPCO & HAPCO, HATTA, SETE, ACB, TCB, etc.

> Receives & benefits from daily communication & newsletters on congress activity in Europe
  • IM&I Industry newsletter & magazine
  • Conventions centers bulletin
  • Travel & Meeting magazines & newsletter

Membership

Quality Certification

ARTION Conferences & Events has been certified on May 6th, 2011, for the adoption of the Quality Management System in accordance to the requirements of the International Standard ISO 9001:2008, aiming to increase customer satisfaction and continuous improvement of process performance through measurable objectives.

Based on international research outcomes by adopting a Quality Management System the following benefits apply to enterprises:

• Higher Customer Satisfaction
• Incremental Productivity
• Improved Employees Satisfaction
• Reduces Processing Time
• Improved Management Information
• Scrap Reduction
• Increase of Production
World PCO Alliance Network

ARTION Conferences & Events is a member of the world PCO network (one prominent representative per country), fostering cooperation and development between MICE companies on international projects of large scale. Through the network major international projects have their international promotion and communication secured global-wide.
A place at the centre of everything.

HOST INFORMATION

Host country - Greece

Currency: Euro  
Population: 10,955,000 (2015 estimate)  
Time zone: GMT + 2:00  
Language: Modern Greek, English is widely spoken  
Government: Unitary parliamentary republic

Greece is situated at the heart of the Mediterranean in south-eastern Europe, on the southern end of the Balkan Peninsula. It is a country of culture, arts and sciences. Its tradition of contribution to global cultural and scientific communities, combined with its outstanding natural beauty and excellent infrastructure, has made it an ideal place in which to hold conferences.

Greece has been a member of what is now the European Union, since 1981, the eurozone since 2001, NATO since 1952, and is a founding member of the United Nations. Greece was a founding member of the Organisation for Economic Co-operation and Development (OECD) and the Organisation of the Black Sea Economic Cooperation (BSEC). Greece is also a member of the International Monetary Fund and the World Trade Organisation.

The climate is typically Mediterranean over most of the country, with warm-to-hot summers and mild winters. Usually, especially in the south of the country, there is little or no rain in the summer. Only some of the wettest locations at high elevations have more than 100 days of rain per year.
Economy

Greece belongs to the high-income countries according to the World Bank list of economies (July 2015). A developed country, the economy of Greece revolves mainly around the service sector and industry. Important Greek industries include tourism (it is ranked as the 16th most visited country in the world by the United Nations World Tourism Organisation) and merchant shipping (the Greek merchant marine fleet is the largest in the world), while the country is also a considerable agricultural producer within the Union. As the largest economy in the Balkans, Greece is also an important regional investor.

History & culture

In regard to history, Greece is widely considered as the cradle of Western Civilization. A large number of written works that have influenced the thinking of science and philosophy for more than 2500 years, as well as a huge number of antiquities, either in beautiful archaeological sites or in extremely rich museums, testify on the importance of the ancient Greek civilization. The Athenian democracy which was founded in 507 BC, is one of ancient Greece’s most enduring contributions to the modern world. Modern Greece is a parliamentary republic based on the separation and balancing of legislative, executive and judicial powers.

The Greek people have a very rich culture which in addition to the Ancient Greek culture roots has also incorporated many elements from the various people who have passed, either in peace or as invaders, from
the country that lies at the crossroads between Europe, Asia and Africa. Greek people are friendly, helpful and hospitable. The educational level is high with most young people being able to communicate in English in addition to Greek which is their mother language. French, German and Spanish speaking people are also quite common. Today’s visitors to Greece have the opportunity to trace the “fingerprints” of Greek history from the Paleolithic Era to the Roman Period in the hundreds of archaeological sites, as well as in the archaeological museums and collections that are scattered throughout the country. Numerous monuments from the Byzantine Years and the Ottoman Occupation Period have as well been preserved.

Greece is a true paradise for cultural tourism, a large journey into history and art. Educational excursions, theatrical productions, festivals, pilgrimages, visits to archaeological sites, monuments and museums, excursions to study the natural environment, folk art and culture – these are just a few of the many things that Greece has to offer. Folk culture for the Greek people, rich in music, dances, poetry and theatre is part of their everyday life. All over the country a large number of specialized museums and cultural organisations aim to preserve and foster the study the Greek traditional heritage.
Host city - Thessaloniki

Thessaloniki is Greece’s second major economic, industrial, commercial and political centre, and a major transportation hub for the rest of south-eastern Europe; its commercial port is of great importance for Greece and the south-eastern European hinterland. The city is renowned for its festivals, events and vibrant cultural life in general, and is considered to be Greece’s cultural capital. Events such as the Thessaloniki International Trade Fair and the Thessaloniki International Film Festival are held annually, while the city also hosts the largest bi-annual meeting of the Greek diaspora. Thessaloniki was the European Youth Capital in 2014.

Set on the northern shores of the Thermaikos Gulf that opens into the Aegean Sea, Thessaloniki is a land to be explored; a crossroad of nations, cultures and beauty.

Privileged geographical location joining the modern western with the traditional eastern countries. A node joining Europe and Asia.

Easy to be reached either by air, road, rail or marine transportation.

Climate

> A city by the sea with an annual average of 300 days of sunshine
> Every season in Thessaloniki can be enjoyable to the utmost
> Typical Mediterranean climate with mild winters and warm summers
> The weather in September ranges from min. 14°C to max. 24°C

Conference Potential

With a wide selection of venues and top quality conference and incentive services, Thessaloniki infrastructure can meet up the expectations of the most demanding conference organisers.

The variety in meeting venues is such that you are sure to find one tailored to your needs among the 19 Conference-Exhibition Centers and the 39 Hotels with meeting facilities. They offer latest technology and high quality services and, above all, they are managed by dedicated, welcoming hosts.

The city hosts 20-25 International worldwide rotating congresses each year with an average of 300 participants according to the official ICCA Statistics (International Congress & Convention Association).

ICCA statistics reports, 2005 - 2014

> Number of association events: 166
> Average number of participants to events: 295
> Estimated total number of participants per year: 49,577
> Favourite month of meetings: September
> The most of meetings held in Thessaloniki hosted 50 to 149 pax
> Length of meetings: 3.81 days
> Congress venues used: Meeting facilities in Hotels (55%)
> Subjects of events: Medical Sciences 18,8%, Science 14,2%, Technology 13,8%, Education 7,8%, Industry 4,1%
Accessibility – Local Transport

Thessaloniki International Airport

Thessaloniki Airport “MAKEDONIA” is the second biggest airport in Greece. It is located 13km from the city centre and 15km from the suggested conference venue.

43 airlines operate at SKG airport serving more than 2.5 million passengers annually making Thessaloniki an easily accessible destination.

In total Thessaloniki is connected with 43 airlines flying to 86 destinations all over the world.

Airlines


Port of Thessaloniki

> The International Port of Thessaloniki is one of the largest, busiest and most popular ports in South-Eastern Europe
> Greek and international Cruise ships regularly visit the port of Thessaloniki
> Commercial Activity and Sea-transportation in the Balkan area, relies on the International Port of Thessaloniki to a great extend

Public Transport

Thessaloniki Bus Lines are operated by the Organisation of Urban Transportation of Thessaloniki – ‘OASTH’. A fleet of 536 buses and 2,400 employees of OASTH service an average of 150,000 passengers per year via 68 bus lines, among which also a sightseeing tour line. OASTH buses are state of art, air-conditioned, feature an anti-pollution system and are equipped with facilities for people with special needs.

Standard adult tickets: 1,00€ and 1,10€ when issued by
Application to bid for the 8th Meeting of the Federation of the European Societies of Neuropsychology FESN 2021 | Thessaloniki, Greece

- **Capital City of Northern Greece**
  - 2nd Biggest City in Greece

- **23 Centuries of History**
  - Sister of Alexander the Great

- **29 Museums**
  - 300 Days of Sunshine by the Sea
  - Waterfront Almost 5 km

- **15 UNESCO Monuments**
  - 1,105,000 Population

- **120,000 Academic Community**
  - 20% Association Market Conferences in Greece

- **Port City in S.E. Europe**
  - One of the Most Important in the Region

- **45,900 [2014] Total Flights**
  - 15 km from City Center
  - 2,458,273 [2014] Passengers Arrivals

- **81 Direct Flights to European Capitals and Other Cities**
ticket machines on the buses - Valid for up to (4) trips made within seventy (70) minutes from the time of issue. Travel cards of various durations are also available.

**Taxi Service**
- Taxi service in Thessaloniki is plentiful and economic.
- Taxi companies operate 24-hour call centres, ready to receive your order or make an advance booking for you.
- Most taxis currently use satellite navigator systems that facilitate a fast and easy transfer to any destination in the city.
- Luxury – VIP taxis are also available.

**Safety**
Thessaloniki is considered as a very safe city for both citizens and tourists. The city has hosted significant people in politics, art and science and welcomes each year thousands of tourists and conference delegates who enjoy their safe stay and leave the country with the best impression.

**Entertainment, shopping and restaurants**

**Dining in Thessaloniki!**
Thessaloniki is known for its traditional cuisine influenced by the eastern and not only. Restaurants provide a variety of dishes including traditional Macedonian food, Middle-Eastern food and European cuisine. You can find it all in the centre of the city. An integral supplement to a good meal is good wine. Ladadika and Athonos Square in the city centre offer many choices of traditional restaurants and taverns.

**Nightlife!**
Thessaloniki is famous for its intense nightlife and the countless entertainment choices it offers for every taste and at all hours and days of the week. In fact, the city is alive almost every night! The evening starts early with a drink at one of the bars located in the city centre, or by the sea or in the different areas of Thessaloniki. Cafés, bars, clubs, live music pubs and alternative clubs! In the next page, we mention some of the most famous entertainment places in Thessaloniki and what you will find there.

**Coast**
Alongside the coast, on Nikis Avenue, you will find many shops, cafés, bars and restaurants in Thessaloniki, from the White Tower all the way to the port. It is ideal for all hours of the day, since you can start out in the morning drinking your coffee, relaxing in the afternoon or evening after work, shopping, or start your night outing going out for your first drink. There are many bars along the coast of Thessaloniki that stay open until the early morning hours, while it is suitable for all.
Living well and beautifully and justly, are all one thing.

PLATO
## EXPENSES BUDGET

<table>
<thead>
<tr>
<th>Event Description</th>
<th>Cost</th>
<th>Units</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Congress Center</strong></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Pre-Conference: Set-up of venues</td>
<td>2,500.00</td>
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<td>2,500.00</td>
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<tr>
<td>Conference: 1 Plenary of 500 pax for 3 days</td>
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<td>15,000.00</td>
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<tr>
<td>Parallel Rooms - 3 rooms for 3 days</td>
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</tr>
<tr>
<td>Speakers Room &amp; Offices</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Poster Area</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibition Space</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Audiovisual, Projection Systems, IT &amp; Furniture, for 3 days</strong></td>
<td>16,100.00</td>
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<tr>
<td>All Venues are fully furnished with tables &amp; chairs, panels, podium</td>
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<tr>
<td>Conference: Sound, Audiovisual &amp; Projection Systems for all venues, 5 days</td>
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<tr>
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<td>2,500.00</td>
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<td>2,500.00</td>
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<tr>
<td>High Speed Wifi in all venues and areas all days</td>
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<tr>
<td>Technical Room/Business Center with 3 PCs &amp; 1 printer</td>
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<td>3</td>
<td>1,050.00</td>
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<tr>
<td>Technical Secretariat in Speakers Room</td>
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<td>3</td>
<td>1,350.00</td>
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<tr>
<td>Technical Support</td>
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<td>1,350.00</td>
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<tr>
<td>Fully equipped Secretariat &amp; Registration Desk for 5 staff</td>
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<tr>
<td>Office with equipment and high speed copier</td>
<td>350.00</td>
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<tr>
<td>Poster Area: Construction panels &amp; simple frames with basic equipment</td>
<td>40.00</td>
<td>70</td>
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<tr>
<td><strong>Catering</strong></td>
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<tr>
<td>Conference Coffee Breaks - all day supply for 3 days</td>
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<tr>
<td>Conference Light Lunches (3)</td>
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<td>Welcome Reception Catering</td>
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<td>Committee Meetings</td>
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<td>Site inspections</td>
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<td>Conference Announcements - Electronic</td>
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<td>Programme</td>
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<td>Abstract Book</td>
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<td>Signing of Venues</td>
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<tr>
<td>Website: Creation, Maintenance and Retain for 1 year after conference</td>
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<tr>
<td>Creative/Graphic Design Work for all Materials</td>
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<tr>
<td><strong>Conference Material</strong></td>
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### Various Expenses

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<td>Video Coverage</td>
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<tr>
<td>Banners &amp; Signing</td>
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<td>Banking Expenses</td>
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<td>Post &amp; Courier</td>
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### INCOME BUDGET

#### Registration Income

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<th>Category</th>
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<th>Late</th>
<th>Students</th>
<th>Invited Guests</th>
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<td>70,000.00</td>
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<td>Delegates Late</td>
<td>450.00</td>
<td>150</td>
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<tr>
<td>Delegates Students</td>
<td>200.00</td>
<td>100</td>
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<td>20,000.00</td>
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<tr>
<td>Invited Guests (Speakers, Board, Sponsors, Journalists etc)</td>
<td>0.00</td>
<td>50</td>
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<td><strong>Subtotal Registration Fees</strong></td>
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#### Sponsorship, Exhibition & Funding

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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<th>Subtotal</th>
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<td>Exhibitors</td>
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<td>9,000.00</td>
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<td>Government Support</td>
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<td><strong>Subtotal Sponsorship &amp; Funding</strong></td>
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<td><strong>20,000.00</strong></td>
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</table>

**TOTAL INCOME EXPECTED**  **177,500.00**

**SURPLUS EXPECTED**  **18,800.00**

*All Values Include VAT*
Looking forward to welcoming the
8th Meeting of the Federation of the European Societies of Neuropsychology FESN 2021
in Thessaloniki!